March 7, 2025

Subject: Endorsement of a Feasibility Study for a Humanitarian Satellite Mission

To Whom It May Concern,

On behalf of Earth Genome, I am pleased to express our strong endorsement of the proposed feasibility study evaluating the potential for a dedicated humanitarian satellite mission. We believe that such an initiative has the potential to transform crisis response, early warning systems, and humanitarian aid by leveraging Earth observation technology to deliver timely, high-resolution data to those who need it most.

The ability to monitor climate-related disasters, forced displacement, food security, and human rights violations from space offers an unprecedented opportunity to improve the effectiveness and efficiency of humanitarian efforts worldwide. With rapid advancements in satellite capabilities and geospatial analytics, now is the time to explore how a dedicated humanitarian satellite can bridge critical data gaps and provide equitable access to life-saving information.

Earth Genome is committed to environmental and climate challenges using Earth data, AI and user centered design, placing these advanced tools directly in people's hands to address issues facing their community. We recognize the urgent need for reliable, real-time geospatial data in decision-making processes for humanitarian and environmental challenges. We believe this feasibility study is a crucial step in understanding the technical, financial, and operational pathways required to develop such a mission.

We look forward to engaging with this effort and contributing our expertise where possible. We urge other stakeholders to support this initiative and explore collaborative opportunities to bring this vision to life.

Please do not hesitate to contact us for further discussions on how we can contribute to this important study.

Sincerely,

Mikel Maron

Product and Operations Lead

Earth Genome

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